

## Our strategic vision

Our aim is to ensure that the Group, its subsidiaries, and its teams pursue a **strategy of development and profitable growth** in the **design, manufacture and maintenance of civil and military refuelling equipment**.

## Our values

The POURPRIX Group has built its development by cultivating the responsibility of its teams around strong values, carried daily by all employees.



### Engagement

Combining the positive energies of all employees with an inclusive management approach and ensuring customer satisfaction is paramount in our activities and company development.

In this way, we aim for the professional fulfilment of all employees in a working environment based on trust, mutual respect and sound ethical principles, clearly demonstrated both internally and externally to Group Pourprix.



### Team Spirit

Each individual employee working as part of the common collective team, will enable us to achieve or surpass our shared objectives. Each individual will contribute to creating an environment of listening, benevolence and complementarity skills, to build an efficient process and build a platform for collective success internally and externally with our customers and other stakeholders.



### Expertise

Our passion will drive us, setting an example to strive for perfection in all our activities, to sustain and develop them.

Individually and collectively, we must constantly try to reinvent ourselves, to improve ourselves, to recognise and combine each other's talents, to cultivate the energy of entrepreneurship and to innovate in everything we do.

## Our commitments

### To better serve our customers and increase their satisfaction

Our customers are at the heart of our concerns. We are constantly seeking to communicate effectively with them, analyse their wishes, their reasons for satisfaction or dissatisfaction, take preventive and corrective action, control and improve our processes and measure the impact of our actions.

### Ensuring the health and safety of our teams at work

We do everything possible to guarantee the health and safety of our employees and to enable them to work in good conditions and to make constant progress by identifying risks, eliminating dangers, making them aware of safety and training them in business risks.

### Respecting the environment

In addition to complying with applicable regulations and requirements, we seek to prevent pollution and to be able to respond to emergency situations. We also try to improve the management of our raw materials, our energy consumption and our waste and to offer our customers and partners innovative solutions that contribute to achieving the objectives of reducing greenhouse gas emissions.

### Continuous improvement

We have put in place the processes and indicators necessary to achieve these objectives and to continuously improve by relying on the commitment, skills, and professionalism of all our teams.

These commitments are reflected in each of our projects, which are based on our four strategic areas:

### Rallying around our values

### Controlling our operations and processes

### Innovate and diversify around our core business

### Develop through organic and external growth

As leader of the POURPRIX Group, I am committed to managing this policy and the associated charters (Ethics, CSR, travel, ...) by implementing the human, technical, organizational, and economic means to achieve these objectives.

**Laurent POURPRIX**  
*Directeur Général*