

## Our Strategic Vision

Our aim is to ensure that the Group, its subsidiaries, and its teams pursue a **strategy of development** and **profitable growth in the design, manufacture and maintenance of civil and military refuelling equipment**.

## Our values

The Group POURPRIX has built its development by cultivating the responsibility of its teams around strong values and ethics, carried on a daily basis by all employees.

**3E** **ENGAGEMENT**  
**ESPRIT D'EQUIPE**  
**EXPERTISE**



### Engagement

Combining the positive energies of all employees with an inclusive management approach and ensuring customer satisfaction is paramount in our activities and company development.

In this way, we aim for the professional fulfilment of all employees in a working environment based on trust, mutual respect and sound ethical principles, clearly demonstrated both internally and externally to Group POURPRIX.



### Team Spirit

Each individual employee working as part of the common collective team, will enable us to achieve or surpass our shared objectives.

Each individual will contribute to creating an environment of listening, benevolence and complementarity skills, to build an efficient process and build a platform for collective success internally and externally with our customers and other stakeholders.



### Expertise

Our passion will drive us, setting an example to strive for perfection in all our activities, to sustain and develop them.

Individually and collectively, we must constantly try to reinvent ourselves, to improve ourselves, to recognise and combine each other's talents, to cultivate the energy of entrepreneurship and to innovate in everything we do.

## Our Commitments

### Better serve our customers and increase their satisfaction

Our clients' satisfaction is an absolute priority that we implement through efficient on-going communication, demand analysis, follow-ups, preventive/corrective actions, process evaluations, upgrades as well as impact monitoring.

### Ensure our teams' health and safety at work

We prioritize our staff's health and safety. Our policy aims at framing the most secure work environment by bringing in constant improvements based on threats identification, hazards elimination, education on safety issues, as well as training on job-related safety.

### Environmental Respectfulness

Looking far beyond legal requirements, we push for pollution prevention, and developed a capacity to respond to emergency situations. Also, we continuously focus our efforts on optimizing our procurement, our power consumption, and our wastes processing. Moreover, we offer innovative solutions to our customers and partners, thus contributing to the achievement of greenhouse gas emissions reduction goals.

### Continuous improvement

We implement processes and indicators in order to reach the above objectives, and constantly improve our organization and operations thanks to our teams' dedication, competence and professionalism.

These commitments are cast in each of our 4-axis strategy-related projects:

**Focus on our values**

**Master our operations and processes**

**Generate innovation and diversification in our field of expertise**

**Bring forth both internal and external growth**

In my position of Group POURPRIX's executive, I commit myself to fulfill this policy along with its related charters (Ethics, CSR, travels...) by enforcing the human, technical, organizational and economic means that are required to achieve these goals.

**Laurent POURPRIX**  
Managing Director